



PRESS RELEASE
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**Penda Nominated for
2010 Wisconsin Manufacturer of the Year Awards
Portage Company Nominated by Columbia County Revolving Loan Fund**

Madison – Penda Corporation has been nominated Columbia County Revolving Loan Fund for a 2010 Wisconsin Manufacturer of the Year award. They are one of fifty-three Wisconsin companies nominated for this year’s prestigious awards, and are competing in the Large company size category, for companies with 300 – 750 employees.

The Columbia County Revolving Loan Fund Committee, which nominated Penda, said “Penda’s mission is to ‘push the limits of the thermoforming technology to provide its customers with innovative, high quality, timely and cost competitive thermoformed solutions.’ Their customer focus is reflected in the organizational structure of the company, consisting of their three strategic business units.”

Those three strategic business units are automotive accessories such as bedliners and tonneau covers; automotive components such as cargo boxes and wheel liners; and premier solutions such as lawn and garden, sports equipment, and water management.

Penda’s Portage plant operates under a Total Quality Management philosophy and most of their products are 100 percent recyclable and made from recycled materials. They attribute much of their success to the broad range of thermoforming technology and the application of Lean manufacturing principles, along with an outstanding relationship between the workforce, the management, and the community. In order to support increased volumes, they added more than 30 percent of their workforce in the last year. They actively support their community, and their industry, through various outside groups.

The Wisconsin Manufacturer of the Year award winners are selected by an independent panel of judges and held in confidence until being revealed during a black-tie awards banquet at The Pfister Hotel on February 24. Penda will learn then if they won this year’s prestigious award.

(MORE)

Celebrating its 23rd year, the MOTY program recognizes manufacturers of all sizes and industries for their contributions to the great state of Wisconsin. The accounting and advisory firm of Baker Tilly, the law firm of Michael Best & Friedrich LLP, and the business association Wisconsin Manufacturers and Commerce sponsor the MOTY awards program. Additional information and can be found online at www.wimoty.com or by calling (800) 362-7301.

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NOTES:

Click here to obtain a photo of this company, and to view this and other nominee press releases in PDF format: <http://www.wischamberfoundation.org/display.cfm?ID=854>

Totals:

16 Small

21 Medium

3 Large

13 Mega

14 Sustainability (these companies also are nominated in a size category)

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All company references to Baker Tilly in this press release must be listed as Baker Tilly Virchow Krause, LLP. No shortened version of the company name is permitted.